

Saint Mary's University of Minnesota
School of Graduate and Professional Programs
EDD 853
Development and Evaluation of Postsecondary Education
3 Credits
Fall 2014
Twin Cities Campus

Instructor:

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Course Description:

This course will focus on a variety of issues surrounding the delivery and evaluation of academic programs to changing student bodies. Topics will include traditional, contemporary and future models of postsecondary programs; the effects of the changing student population on program development, particularly adult learners; educational offerings in the workplace; keeping quality control in the midst of changes, such as an increase in part-time faculty; accreditation issues; the impact of student and faculty evaluations on quality programming; and faculty development as an institutional response to quality programming.

Student Learning Objectives:

Upon completion of this course, students are expected to demonstrate the following learning objectives at a doctoral level:

1. Demonstrate analysis, synthesis and evaluation of the process of planning institutional assessment.
2. Demonstrate analysis, synthesis and evaluation of the components of institutional assessment design.
3. Demonstrate analysis, synthesis and evaluation of the components of institutional assessment plan implementation

Library Resources:

To locate appropriate library resources for this class, please consult the index of the current copy of the Twin Cities Catalog and Student Handbook, under Library and Information Resources. You may also call the Twin Cities Campus Library at (612) 728-5108 or toll-free at (866) 437-2788, ext. 108 or e-mail tc-librarian@smumn.edu. Abbott Northwestern Library (for appropriate classes) can be reached at (612) 863-4312, Goddard Library (for Rochester classes) at (507) 285-7233 and Fitzgerald Library (for Winona classes) at (507) 457-1563.

Instructional Methods:

This course is taught using the following instructional methods: lecture and collaborative learning.

Required Course Materials**Books:**

American Psychological Association. (2001). *Publication manual of the*

American Psychological Association (5th ed.). Washington, DC: Author.

Articles available on Blackboard

Website: <http://blackboard.smumn.edu>

Course Schedule:**Thursday, October 23**

Introduction to Higher Education Institutional Assessment and Program Development

Environmental Scanning

Film: Declining by Degrees

Reading on Blackboard:

A Primer on Environmental Scanning in Higher Education

Thursday, October 30

Academic Program Development
Mission Statements

Departmental Goals

Degree Outcomes

Theories of Effectiveness

Student Learning Outcomes

Curriculum mapping

Assignment Due: Environmental Scan Presentation

Readings on Blackboard:

1. A Proposed Model for Developing a Sound Academic Program
2. Accountability in Higher Education – p. 1-165

Thursday, November 6

Organizational Change in Higher Education
Change Models
Change Theories
How do we know what we know?

Readings on Blackboard:

1. Higher Education Models of Change
2. Organizational Learning and Change in Higher Education
3. Theories and Models of Organizational Change
4. Research Based Principles of Change

Thursday, November 13

Introduction to institutional assessment
Planning to Plan
Planning
Implementing Plan
Assessment of department level outcomes
Assessment of student learning outcomes

Readings on Blackboard:

1. The Excellence in Higher Education Program
2. Excellence in Higher Education Organizational Checklist

Thursday, November 20 – On Blackboard

Institutional Accreditation
Program Accreditation
Self-Study Processes
Accreditation Visits

Readings on Blackboard:

1. HLC Criteria and Requirements for Accreditation
2. Student Learning, Assessment and Accreditation

Thursday, December 4

Institutional Assessment Implementation
Designing on-going assessment cycle

Thursday, December 11

Workshop

This class meeting will be used to workshop the student's final assignment. Students are expected to bring copies of their work so that they may receive feedback from others.

Saturday, December 13

Due: Degree Program and Assessment Plan

Assignments:

Degree Program and Assessment Plan (SLOs 1, 2, 3)

Part I. (160 pts. Total)

Each student will design a degree program for a University level degree. As part of that development will a plan to access the effectiveness of the degree. This assignment includes several parts:

1. Environmental Scan
Presentation – 10 pts. Presented in class on November 30
Written report – 10 pts.
2. Departmental Goals – 15 pts.
3. Degree Outcomes – 30 pts.
4. Theories of Effectiveness 30 pts
5. Student Learning Outcomes 50 pts
6. Curriculum map 15 pts.

Part II. (160 pts. Total)

Each student will design an assessment plan for the degree program they developed in Part I.

Each plan must include the following components:

1. Methodologies for assessment of each outcome/objective – 20 pts.
2. Establishment of reliability and validity for each assessment method 50 pts.
3. Plan to use assessment results to improve departmental practices – 30 pts.
4. Explanation of implementation process 20 pts.
5. Identification of stakeholders and their roles in the implementation of the plan – 20 pts.
6. Decision matrixes – 10 pts
7. Time lines – 10 pts

Grading

A	288-320
B	256 - 287
C	224 - 255
NC	0 - 223